

# Diva International Inc.

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## Diva International Inc. Partners With the Manulife LPGA Classic



PRESS RELEASE MAY 25, 2017

### CEO, Carinne Chambers-Saini Staying the Course at the Women of Influence Luncheon

Kitchener, ON, May 25, 2017 (Newswire.com) - [Diva International Inc.](#) is proud to announce its tournament partnership with the [Manulife LPGA Classic](#) taking place from June 7-11, 2017. The Manulife LPGA Classic features a field of 150 players, a 72-hole competition and a purse of US\$1.7 million for 2017. The tournament will take place at Whistle Bear Golf Club near Cambridge, Ontario in Waterloo Region.

With this partnership comes the opportunity to be the sole sponsor of a key event at the LPGA Classic. The [Women of Influence Luncheon](#) will take place on June 6, 2017 and celebrates the journeys of two influential women who will share their personal stories of perseverance as they continue to “Stay the Course” in their careers. Diva International’s CEO, Carinne Chambers-Saini will be sharing her “overnight success, years in the making” story with over 200 influential women. Carinne stated: “I am honored to have been invited to speak at the Women of Influence luncheon. The work we are doing has been inspired by so many strong women. This event is not only about Diva’s success, it is an opportunity to celebrate the success and perseverance of so many women.”

Diva International Inc. invites you to attend the Women of Influence Luncheon for the chance to meet key speakers, gain exclusive entry to watch practice rounds on the day of the luncheon and receive one (1) Any-Day grounds ticket valid Wednesday – Sunday. Full details and ticket information can be found at [manulifeclassic.ca](#).

For over 15 years, Carinne has led the team at Diva International, promoting the award-winning product, [The DivaCup](#) in 29 countries worldwide. The DivaCup (a reusable menstrual cup) is a true innovation in feminine hygiene as it provides the most convenient, clean and comfortable way to address period care

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on the market today. In 2016 alone, Carinne was awarded the EY Entrepreneur of The Year for Sustainable Products and Services, EY Special Citation Award for Industry Disruptor and selected as one of 40 of Canada's Top Entrepreneurs for QuantumShift 2016. Along with her 30-plus member team, Carinne has led the company to triple digit growth over the last three years, outselling established brands and poising Diva International Inc. as the leader in reusable menstrual care products.

"I am always humbled to see just how far our company has come in the last few years. I intend to continue empowering women and promoting change in the feminine hygiene industry!" - Carinne Chambers-Saini

### **About Diva International Inc.**

Established in 2003, [Diva International Inc.](#), founders Francine Chambers and her daughter Carinne Chambers-Saini developed [The DivaCup](#) to offer women worldwide a reliable and more eco-friendly approach to feminine hygiene. The DivaCup provides the most convenient, clean and comfortable way to address period care while eliminating the need to buy and carry menstrual products in endless absorbencies, styles and shapes. In addition to product innovation, Diva also invests their knowledge, time and resources in educational, community and International organizations that offer health care, empowerment and menstrual health education to women and children around the world.

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