

Diva International Inc.

---

## Diva International Inc. as Title Sponsor for WCSWR Golf Tournament



PRESS RELEASE AUG 3, 2017

Kitchener, ON, August 3, 2017 (Newswire.com) - **Women's Crisis Services of Waterloo Region 8<sup>th</sup> Annual Golf Tournament**

*Help support women and their children move beyond violence in the region*

**Kitchener, ON – August 21st, 2017** – We are proud to announce [Diva International Inc.](#) as the tournament sponsor of the 8<sup>th</sup> annual [Women's Crisis Services of Waterloo Region Golf Tournament](#) on Monday August 21st at Galt Country Club, in Cambridge ON. Diva International Inc. has continually supported [Women's Crisis Services of Waterloo Region](#) (WCSWR) and their dedicated efforts to provide a safe haven to women and their children escaping domestic violence.

2017 has been a tough year for WCSWR with the closing of 26 beds, 13 each in Haven House and Anselma House. This has reduced those facilities from 45 beds to 32 and the loss of two full-time staff members. This was the last thing the organization wanted to see happen, but with a \$1.6 million mortgage from the newly-built Haven House hanging over the agency's head, cuts had to be made.

WCSWR continues to experience an increase in demand for shelter support from domestic violence; yet provincial funding has remained stagnant. Fundraising initiatives such as the Women's Crisis Services of Waterloo Region Golf Tournament helps to provide much needed support to ensure the organization runs at full capacity. Together, in partnership with dedicated sponsors, WCSWR can continue to successfully help women and their children "Move Beyond Violence".

"The work being done by Women's Crisis Services of Waterloo Region is invaluable to the community and we need to continue supporting this organization so they can help as many families in crisis situations as possible."

CARINNE CHAMBERS-SAINI, CEO

Diva International Inc. will be doing our part as we continue to support this amazing organization. We look forward to Monday August 21<sup>st</sup>, 2017 at Galt Country Club as we enjoy 18 holes of golf with 31 exceptional teams. The Diva Team is excited for a great day, including

our founder and CEO Carinne Chambers-Saini, who has been on the WCSWR organizing committee for three years. "The work being done by Women's Crisis Services of Waterloo Region is invaluable to the community and we need to continue supporting this organization so they can help as many families in crisis situations as possible." - Carinne Chambers-Saini.

For over 15 years, Carinne has led the team at Diva International, promoting the award-winning product, The DivaCup in over 20 countries worldwide. Along with her 30-plus member team, Carinne has led the company to triple digit growth over the last three years, outselling established brands, positioning Diva International Inc. as the leader in reusable menstrual care products.

Diva International Inc. invites you to play a round with us at the [Women's Crisis Services of Waterloo Region](#) Golf Tournament. With your sponsorship, you will be providing safety, dignity and comfort to the women and children seeking help.

### **About Diva International Inc.**

Established in 2003, [Diva International Inc.](#), founders Francine Chambers and her daughter Carinne Chambers-Saini developed [The DivaCup](#) to offer women worldwide a reliable and more eco-friendly approach to feminine hygiene. The DivaCup provides the most convenient, clean and comfortable way to address period care while eliminating the need to buy and carry menstrual products in endless absorbencies, styles and shapes. In addition to product innovation, Diva also invests their knowledge, time and resources in educational, community and International organizations that offer health care, empowerment and menstrual health education to women and children around the world.

For media enquiries, please contact:

Sophie Zivku

Communications Manager

[sophie@divacup.com](mailto:sophie@divacup.com)

519-896-8100 x 206 | 1-866-444-3482 x 206

Source: Diva International Inc.