



Diva International Inc. Ranks No. 138 on the 2018 Growth 500
Canadian Business unveils 30th annual list of Canada's Fastest-Growing Companies

KITCHENER, ON, September 13, 2018 - *Canadian Business* and *Maclean's* today ranked Diva International Inc. No. 138 on the 30th annual Growth 500, the definitive ranking of Canada's Fastest-Growing Companies. Produced by Canada's premier business and current affairs media brands, the Growth 500 ranks Canadian businesses on five-year revenue growth. Growth 500 winners are profiled in a special print issue of *Canadian Business* published with *Maclean's* magazine and online at CanadianBusiness.com and Growth500.ca.



Diva International made the 2018 Growth 500 list with five-year revenue growth of 639%.

"The companies on the 2018 Growth 500 are truly remarkable. Demonstrating foresight, innovation and smart management, their stories serve as a primer for how to build a successful *entrepreneurial business today*," says *Deborah Aarts*, Growth 500 program manager. "As we celebrate 30 years of the Canada's Fastest-Growing Companies program, it's encouraging to see that entrepreneurship is healthier than ever in this country."

For over 15 years, Diva International Inc. has promoted its award-winning menstrual cup product, the DivaCup, in over 21 countries worldwide. The DivaCup is a true innovation in menstrual care, as it provides the most eco-friendly, convenient, clean and comfortable way to address period care on the market today. The DivaCup's appearance on the market has played a major role in mainstreaming the notion of reusable menstrual products.

"It's an honour to appear on the Growth 500 ranking again this year," says CEO Carinne Chambers-Saini. "The DivaCup has been a leader in

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the menstrual cup category, and we've disrupted the menstrual hygiene industry. This achievement reflects our commitment to innovation and better period care for all." The ranking comes on the heels of an exciting year for Diva International. In April, the company announced its B Corp certification, which commits the organization to continuously improving its social responsibility and environmental impact.

"The Diva International team has worked hard to make this incredible growth possible," adds Erik Kikuchi, President of Diva International. "We're grateful for the hard work and dedication of our employees and global partners and because of this, we have a number of exciting things in development both in terms of our product line and with Diva's social responsibility."

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About the Growth 500

For 30 years, the Growth 500 has been Canada's most respectable and influential ranking of entrepreneurial achievement. Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the Growth 500—formerly known as the PROFIT 500—profiles the country's most successful growing businesses. The Growth 500 is produced by *Canadian Business*. Winners are profiled in a special Growth 500 print issue of *Canadian Business* (packaged with the October issue of *Maclean's* magazine) and online at Growth500.ca and CanadianBusiness.com. For more information on the ranking, visit Growth500.ca.

About Canadian Business

Founded in 1928, *Canadian Business* is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

About Diva International Inc.

Established in 2003, [Diva International Inc.](#), founders Francine Chambers and her daughter Carinne Chambers-Saini developed [the DivaCup](#) to offer a reliable and more eco-friendly approach to menstrual hygiene. The DivaCup provides the most convenient, clean and comfortable way to address period care, while eliminating the need to buy and carry menstrual products in endless absorbencies, styles and shapes. In addition to product innovation, Diva also invests its knowledge, time and resources in educational, community and International organizations that offer health care, empowerment and menstrual health education around the world.

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